

Profit by THE MELLIAND

Cotton
Silk
Wool
Rayon
Jute
Linen
Mixed Fabric



\$2.50
Single Copy

Spinning
Weaving
Knitting
Bleaching
Dyeing
Printing
Finishing

KNOWLEDGE IS POWER—APPLIED SCIENCE IS THE BEST PRACTICE

THE MELLIAND

**The technical authority of the world's textile industries.
Is the adviser for every progressive textile mill.
Brings together at one source every month the latest inventions and
processes of world leaders in textile production.**

**A wealth of practical information shows the way to make new and
better textiles. You can profit thousands of dollars.**

The March number, the handbook for the textile technician, chemist and executive, is the Index to the world's textile industries since the past year. This book, the price of which is \$6.00 for non-subscribers, is presented to you free of charge if you mail us your subscription for one year commencing April, 1930.

The books sent to you previously together with this Index number will give you a pretty complete picture of what we have done during the past.

We send you herewith, for two weeks, this book for inspection and consideration. We are certain that a subscription will be of interest to you.

Please use the attached postal card or return book at our expense.

If we don't hear from you, we assume that you wish to keep this book.

Published Monthly—\$2.50 per copy. Yearly Subscription, \$30.00. Half-yearly, \$15.00.

How others profit by THE MELLIAND

It is the only textile paper which I really read with pleasure, as it brings interesting articles and suggestions that are worth many thousand dollars to the mill.

DELTA FINISHING
COMPANY
FRANKFORD,
PHILA, PA.

THE MELLIAND, INC.
WOOLWORTH BUILDING,
NEW YORK, N. Y.

Date _____

GENTLEMEN:

This is my acceptance of your offer of a year's subscription to THE MELLIAND from April, 1930, to March, 1931, inclusive—and this is to include without additional charge the copy of the March, 1930, Index Number, submitted to me for my inspection.

BILL AS FOLLOWS (Please check)	
In Full	_____
2 Payments	_____
3 Payments	_____
4 Payments	_____

(Name)

(Mill or Company)

(Address)

Read How Others Profit by THE MELLIAND

SCHWARZENBACH, HUBER & CO.
462-478 FOURTH AVENUE,
NEW YORK, N. Y.

... a most valuable scientific technical journal. In the interest of the entire American Textile Industry, it is very much to be welcomed that this important periodical will now be put on the American market as THE MELLIAND.

A. JAEKLI, *Originating & Styling Dept.*

THE UNITED PIECE DYE WORKS
WEIDMAN DIVISION
VAN HOUTEN STREET,
PATERSON, N. J.

THE MELLIAND will be a very valuable addition to the textile literature of this country.

DR. EMIL ROETHELI, *Supt.*

NEW BEDFORD SILK MILLS
NEW BEDFORD, MASS.

... we consider THE MELLIAND a most valuable journal for the textile industry and all side branches and can highly recommend same to all connected with this industry.

J. J. BOSSHARD.

AMERICAN WOOLEN COMPANY
BOSTON, MASS.

... The different people using it in this office feel that there are articles in each issue which are of value to them.

J. SIME MERCER.

THE UNITED STATES FINISHING CO.
PROVIDENCE, R. I.

With the growing realization of the need of intensive research in the textile fields, and the international scope of THE MELLIAND, the English edition should be recognized as a very valuable addition to the literature on the subject available to the American Textile Industry.

Will you please enter two subscriptions to THE MELLIAND, one to be forwarded to our Central Laboratories in Providence, R. I., the other to my home address, 320 Eaton St., Providence, R. I.

WILLIAM WITTE, *Chief Chemist.*

JOSEPH BANCROFT & SONS CO. OF PENN.
Mfrs. of Cotton Piece Goods
9TH AND COTTON STREETS
READING, PA.

The mill executive who will spare the time to read MELLIAND thoroughly will be well repaid.

JOHN SKEDGELL, *General Manager.*

RIVERSIDE & DAN RIVER COTTON MILLS
DANVILLE, VIRGINIA

I look forward with a great deal of interest each month for the copy of MELLIAND. It is truly a reference Library that should be in every Textile Plant, the articles being broad, practical and applicable to present methods of textile manufacturing and hope you will be able to continue the high standards thus far shown.

GEORGE W. ROBERTSON.

CELANESE CORPORATION OF AMERICA
CUMBERLAND, MARYLAND

... material published in your articles is interesting and useful and wish you success in the future. . . .

H. PLATT, *Supt. Dyeing Dept.*

JULIUS KAYSER & CO.
Gloves, Hosiery and Underwear
BROOKLYN, N. Y.

... It is, in our opinion, one of the best textile magazines that has ever been published.

A. H. WALKER.

NEWPORT CHEMICAL WORKS, INC.
GREENVILLE, S. C.

THE MELLIAND covers a field never before covered by a textile publication in that it gathers the most important textile happenings in all the various countries, and compiles them in a permanent record. I have followed your publication with great interest. . . .

D. S. MOSS.



PLACE
STAMP
HERE

THE MELLIAND, Inc.

Woolworth Building,

Suite 1650-56

NEW YORK, N. Y.

000002