THE BROCADES OF BANARAS

AN ANALYSIS OF PATTERN DEVELOPMENT IN THE 19TH & 20TH CENTURIES

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INTRODUCTION

Banaras (also called Varanasi or Kashi) is a crowded provincial city. Situated on the river Ganges, about 350 miles west of Calcutta, it is an important pilgrimage site for Hindus and is about 5 miles from Sarnath where the Buddha preached his first sermon after he attained enlightenment. It is said to be the oldest city continuously in existence to the present and it often seems as though, over the years, life has not changed much in its narrow streets.

The great majority of the weavers of Banaras are Muslim men. They stretch out and prepare the warps for their looms in tiny alleys and weave in dark, crowded workshops that have from one to six looms set up side by side, or in tiny huts in villages north of the city. The looms are built about a foot off the floor with a pit underneath for the weaver's feet and the treadles. There is sometimes a wide bladed fan in the ceiling and along the whitewashed walls hang rows of reels holding colored silks. The fabric is woven face down and as the weavers work, they sprinkle water on the tightly stretched warps to keep them from breaking. From these handlooms come some of the most incredible woven pieces produced today.

"In many contexts the word *brocade* is used generically for richly-patterned fabrics usually characterized by the use of gold or silver thread. In fact in some usage, the use of gold or silver thread is the definitive trait that justifies classifying a fabric as *brocade*. But usage differs widely, and as a 'trade' name, *brocade* often seems to connote nothing more specific about a fabric than that its patterning is 'woven in' and presumably relatively elaborate, while in the nomenclature of hand weaving the word has tended to acquire specific but diverse structural connotations." ¹

The definition of a brocaded fabric is one in which supplementary pattern weft threads are introduced in addition to the structural weft that is necessary to create the ground of the fabric. The pattern wefts are woven in small local areas. Not all of the fabrics woven in Banaras and commonly called brocades fall under this definition because the pattern wefts are not always added in small areas, but rather, may be thrown across the width of the fabric and may even be structural rather than supplementary, thus making whatever patterning there is a part of the basic warp and weft of the fabric ground.

"In French the term $lanc\acute{e}$ (literally 'thrown', 'cast', or 'shot') seems to be used effectively to differentiate fabrics patterned by selvedge-to-selvedge extra-weft action from those which are patterned by discontinuous-weft action and are described as $broch\acute{e}$. But there seems to be no English equivalent in fabric terminology for $lanc\acute{e}$ nor any English word commonly used to make the same distinction." For this reason, I propose to use the word 'brocade' as it is used in Banaras, for the entire class of patterned silks woven there, and to use the French terms for clarity where necessary.

As is valid about most things in India, when discussing brocades, one can make a generalized statement which is perfectly true but at the same time its opposite is equally true. Most Banaras brocades are composed of gold patterning on a silk ground. It is the gold threads or $kal\overline{a}battu$ that have traditionally characterized the fabrics. However, many of the modern fabrics that are referred to as brocades are all silk, cotton, or rayon with not even imitation gold threads.

Most of the sources available for the development of design in brocades before the 19th century are manuscripts and paintings. There are very few actual textiles still in existance because they were either destroyed by the climate with its alternation between wet and dry heat which is so harmful to textiles, or by the owners who were tired of old fabrics and burned them to reclaim the gold.

In 1903, Sir George Watt used the following classification of Banaras fabrics in his catalogue for the Delhi Exhibition:

- 1. Pure cloth of gold or silver.
- 2. Brocade, mostly gold or silver, with small amounts of color showing to emphasize the design. True Khimkhab (brocade). Too heavy for clothing, used for curtains.
- 3. Bafton or Pot-than, mostly closely-woven silk with selected parts gold or silver.
- 4. Silk gauzes or (tanzeb) muslins with certain portions gold or silver, or having a gold border and an end piece sewn in. ³

Brocades in Banaras were originally woven on a kind of drawloom, known as *jalla*, described by Sir George Birdwood in the late 19th century as having "...a kind of inverted heddles called *naksh* ('picture', i.e. design) [which] is hung above the warp immediately behing the heddles, the

other ends of the cords being fastened to a horizontal band running below the warp. Like the cords of a heddle, the *naksh* strings where they cross the warps have loops through which certain of the warp threads are passed. But instead of getting an up-and-down motion from the treadles pressed by the weaver's foot, the *naksh* is worked from above by a child seated on a bench over its father's head. The little fellow holds a bar of wood and by giving it a twist, draws up the cords attached to the threads of the warp, which, according to the *naksh* or pattern, are at any time to appear in the surface of the web. The weaver, at the head of the loom, adds variety to his design by working silks of diverse colors into the woof, along with threads of silver and gold, and thus the vision grows in the sight of the young child seated aloft."

In his 1903 catalogue mentioned earlier, Sir George Watt added that the pattern was created with a "small needlelike spool [which] is by the hand carried in and out of the exact number of threads of the warp that may be necessary in the production of the pattern." This method in India was termed "loom embroidery" and was common in the weaving both of Kashmir shawls and patterned Bengal muslins.

The *jalla* drawloom mechanism is difficult to set up and to control, and in the late 19th century, when the Jacquard mechanism was introduced to Banaras, it was quickly appended onto the existing looms. Once set up, this type of loom is simple to operate and much less time-consuming than the older drawlooms, though it requires time and skill to transfer the designer's idea from graph paper to the cards and to set the cards up on the loom. Once the cards are punched and strung together it is difficult to change the design and the weaver does not have the freedom to change the design as he goes along. Jacquard looms are now almost exclusively used in Banaras.

The major limitation to designing for a Jacquard attachment is the size of the repeat, for if each card represents one line of the pattern and the Jacquard attachment is limited in the number of cards it will hold, the design must have no more wefts than the number of cards, or warps than the number of spaces for holes in a card. Thus the maximum size of a repeat is usually 110 warp threads and 5-1/2 inches of weft. This problem can be circumvented by attaching two Jacquard mechanisms to one loom or by putting an inordinatley large number of cards on one mechanism, but both these solutions are impractical for all but the most expensive fabrics.

The kind of fabrics one is designing for is also limited by the equipment used. For example, if the fabric is to be worn as a sari or stole with a border, then either two Jacquard mechanisms can be used - one for the pattern in the ground and one for the patterning of the border, or the

cards can be split so that half the spaces on each card control the border threads and half control the pattern warps to be lifted in the ground. The first method is again costly and unwieldy and is used only for the most elaborate $s\bar{a}r\bar{i}s$; the second severely limits the size of each repeat or motif by limiting the number of spaces available on each card. This problem generally does not arise when one is designing for a piece of fabric to be sold as yard goods, for the pattern will cover the whole field.

The main traditional styles of motif include the $b\bar{u}t\bar{a}$ or isolated floral or geometric shape in gold on a solid ground, the $ph\bar{u}lar\bar{r}$ or wandering floral vine, the $jh\bar{u}lar$ or trellis, and the sikargah or hunting scene, incorporating people and animals. There are combinations of these designs and rapidly multiplying variations of traditional motifs and modern materials. There are also stripes and checks, and brocades in which writing appears in the form of devotional or auspicious phrases woven for religious observances, weddings and similar occasions.

When choosing one of these types of design, among the considerations are the specific market the finished piece is intended for, the time allowed in which to finish the piece, the cost of materials and the use for which the piece is designed, as well as its projected retail price.

During the Mughal period, when virtually all of the brocade fabrics produced were for court use, there was much closer communication between the designer and the consumer, and often design ideas were carefully worked out between them.

With the influx of foreign merchants in the 18th century and the growing competition of industrialization in the 19th century, the market for brocades changed drastically and communication was complicated.

In an effort to appeal to western tastes, new patterns were instituted. An example is the famous bouquets tied with ribbons, which were adopted from early 20th century European wallpaper designs. Although they have been much discussed as examples of bad taste in brocade design over the last seventy-five years, it is interesting that neither I, nor the designers and historians whom I interviewed, have ever seen these wallpaper-influenced brocades. The designers and historians felt that the brocades either emanated from Surat or one of the other weaving centers in western India, or that they were an isolated case of one designer who had seen a European pattern book and copied it in an unsuccessful experiment.

There has been less of this obvious, direct influence in the brocade industry than in other of the Indian hand textile industries, such as Kashmir shawls and painted chintz. When chintz became popular in England it was not long before British merchants began sending designs to be copied by

the fabric printers, who then reinterpreted them within an Indian design tradition. This gave the finished fabric an "oriental" flavor, and sometimes rendered it almost unrecognizable as a western-designed piece.

This confusing situation has not been so common in brocade weaving, for, of necessity, there is a particular closeness between the designer and the looms he is designing for. The weaver must maintain a mechanical precision not called for in the freehand painting or carving of printing blocks for chintz. The designer must also be trained in the weaving process, for he must understand the limitations and possibilities of the medium. Instead there has been a gradual change in the designs in an effort to cater to a western market, until we have arrived at a situation where merchants and exporters work with the designers to develop their ideas of what will be popular in the tourist bazaars of India and in the shops in the west, both Europe and the United States.

More than one designer I talked to feels that with the shift in patronage from royal to popular, and especially with the competition from machine-produced textiles in the current century, the quality of brocade designing and weaving has gone sharply downhill. Hardly any real gold or gilded silver is used for the gold thread any more, and the silks are often woven more loosely, without the care and attention to fine detail that tight weaving makes possible. There are, in general, a great many cheap brocades on the market, but there are also a large number of intricate, carefully designed and elaborate pieces, and a wide range in between. Furthermore, Banaras fabrics have been made available to many more Indians and a western market to an extent that was not possible a century ago.

Opinion about color is another area in which western and Indian tastes differ greatly, and it is one in which designers feel there has been a great deal of deterioration in quality. Since the introduction of chemical dyes in the 1860's, there has been a much wider range of brighter dyes available than there had been with vegetable dyes. In the late 19th century some popular chemical dye colors were bright reds and pinks, orange, yellow, purple and dark green.

One designer I talked with felt that in the 1950's taste in color had reached a new low of garishness and bad justaposition of colors within one piece. Since then, especially in pieces designed for a western market, there has been a return to traditional muted colors and an emphasis on the subtle coloring technique known as shot weaving, which has warps and wefts of different colors and gives the ground a shifting irridescence that changes with the angle of the light and the direction from which one views the textile.

In general, the modern Banaras brocades woven for the western market have much less emphasis on heavy gold work than the pieces produced for Indian consumption. Borders on stoles and scarves are narrower and $b\bar{u}t\bar{a}$ are smaller without the heavy $jh\bar{a}l$ or trellis patterns which are so popular in the $s\bar{a}r\bar{i}s$ worn by Indian women.

As Rai Anand Krishna points out in his section of Banaras Brocades, "One of the most important factors is the procurement of suitable raw materials specially the silk-yarn and the kalābattun. The genuine kalābattun has practically disappeared from the market. As the combination of an imitation material or substitute for kalābattun with the genuine or real silk-yarn was not found suitable, harmonizing, or appealing, that too was abandoned, with the result that such modern yarns as rayon, chemical fibers, and hempen-yarns crept into the industry and their products captured the market."

Most of the silk woven today is from Japan, although some comes from Kashmir. The climate has never been right for the production of silk locally in Banaras, but cotton has long been produced in the area and is probably why Banaras got a name as a weaving center before the long staple cotton of Bengal took over the market.

The $kal\bar{a}battun$, or gold thread, was made of a gold or silver wire drawn through holes in a steel plate to make it very fine, flattened and wrapped around a silk thread. In the early 20th century, the wire was electroplated .1% gold on silver plated copper, and since about 1940 there has been no real gold used but only other metals and silk which have been chemically treated.

Designing for a $s\bar{a}\gamma\bar{i}$ is a rather specialized undertaking. The most elaborate areas are generally the borders and the pallu (from pallav, the 'vibrating end', also $\bar{a}nchal$), which is the wide decorative end worn draped over the left shoulder, both shoulders, or the head.

The border of a $s\bar{a}r\bar{i}$ may have a ground of the same color or a contrasting color to the rest of the $s\bar{a}r\bar{i}$. Borders may vary in width, generally between three and ten inches. Within the last ten years it has become fashionable to wear $s\bar{a}r\bar{i}s$ without borders, but these are not as popular in Banaras $s\bar{a}r\bar{i}s$ as in some of the less traditional styles from other parts of India. This is largely because brocaded borders are an important part of the Banaras design tradition.

The body of a sari, may be patterned with separate spots of gold, or stripes, or any of the other kinds of patterning discussed individually later in this article. The ground is usually a solid color or is shot woven, although occasionally a plaid is used. Ground interest is often achieved with a twill or satin weave for the heavier, more expensive and more elaborate saris. In the 19th century, most pieces were woven with a twill ground,

and a few, mostly for dress goods or for export, were satins such as the examples in the sample book compiled by James Forbes Watson in 1873-74. In modern pieces, a plain weave is often used. This is because of the vogue for shot weaving which requires a plain weave to balance the colors of the warp and weft, and because it simplifies the process of setting up the loom.

The pallu presents special problems for the designer. He tries to make it as elaborate as possible while maintaining the balance and harmony with the border and the body of the $s\bar{a}\gamma\bar{i}$.

Traditionally, and throughout the 19th century, "the *pallu* or $\bar{a}nchal$ of $s\bar{a}r\bar{i}s$ usually had, within a compartment or enclosure, a number of $b\bar{u}t\bar{a}$ or the designs of plants, arranged side by side, or a group of $b\bar{u}t\bar{a}$ - shrubs or florets. But under the western influence these motifs were replaced by sprigs or flowers all over the compartment."

Since the 1940's the design of the pallu has become much simpler; the borders at top and bottom which enclose it are often missing and the motifs are less intricate. Until about 25 years ago, for example, it was quite common to see a special type of mango design which was on the ground of a $s\bar{a}r\bar{i}$ within the inside border of the pallu and which was placed in the corners pointing inward on a diagonal. This type of motif has been almost completely discontinued for the sake of simplicity of design and of production.

Besides the designs intended especially for $s\bar{aris}$ or scarves, there is also a class of fabrics woven as yard goods and intended to be exported to the west for dress fabrics or to be used within India for men's trousers and coats, and women's cholis (a short, tight fitting blouse worn under a $s\bar{ari}$) or $salwar\ kameez$. (This is a woman's outfit, worn predominantly in Kashmir and other Muslim areas, consisting of wide trousers gathered at the ankle, and a long tunic. For special occasions, such as weddings, one or both items may be made of brocaded fabric.) These fabrics generally do not have borders and are characterized by all-over designs, often woven rather compactly. In the 19th century the designs, such as the mango and $p\bar{an}$ (betel) leaf, were usually larger than in modern pieces. Currently there is a trend for economy of production in yardage fabrics and they are often woven lance rather than the more time-consuming and expensive broche.

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Phūlarī Designs

In the catalogue for the Delhi Exhibition of 1902-03, entitled *Indian* Art at Delhi, Sir George Watt remarks on a brocade piece that is "woven in gold with an elaborate and minute pattern in pale coloured silk. The stalks and foliage of the scroll are in dull metallic green. The flowers are composit, each floret outlined in gold. There is first one large flower in pale pink, alternately inverted, and between two of these are ten similarly formed but smaller flowers in two or three shades of pale yellow, blue, and brown."

Plate 4 is a traditional example of the style of brocade design which is known as the $ph\bar{u}lar\bar{i}$ (meaning "of flowers"), composed of bel (wandering vines) and $b\bar{u}t\bar{i}$ (small flowers). $Ph\bar{u}lar\bar{i}$ fabrics are characterized by small leaves, scattered flowers, and complicated twining stems, which may or may not be continuous. The repeat is generally small, two to four inches, and the pattern fairly compact, closely covering the ground.

Phulayi brocades often contain one dominant flower, which, as Sir George Watt points out, may alternate in direction. The most common motif for these larger flowers is sometimes called a marigold and appears in profile, although there are many variations in other styles of design. The petals may be rounded, pointed, or serrated like those of a carnation. The center of the flower is usually a cluster of circles or a wedge shape. This is not a new motif, nor is it indigenous to Banaras. It has appeared repeatedly in European design history since Greek vase painting of the 6th century B.C. It is likely that in Banaras it was derived directly from a Persian or Mughal source or from European textile designs sent to India to be copied in brocades for export back to Europe. I believe the name marigold to be locally applied to this flower and would not be surprised to see it given other appellations elsewhere.

The example of a *phulari* brocade described by Sir George Watt is somewhat unusual in the number of colors it incorporates. Most of these brocade pieces have a solid color silk ground and gold flowers, as in plate 4, while Sir George describes a gold ground and multicolored flowers outlined in gold, a technique more common in brocade designs where free-standing flowers predominate.

In the 19th century it seems that white, dark purple, and violet were popular colors for the satin or twill grounds of these brocades, for in my research, all of the $ph\bar{u}lar\bar{i}$ designs from 1870 to 1900 were woven with a ground of one of these colors.

Since individual leaves and flowers are very similar from one piece to the next in this style of design, an effective way of achieving some variation is to change the basic linear arrangement of the leaves and flowers. While plate 4 has the larger flowers arranged in rows perpendicular to each other, many other brocades have the flowers arranged so that the one in the top row forms a diagonal with the ones below it. This difference requires some variation in the pattern of the stems and surrounding leaves and flowers. In the first arrangement the stem forms an open circle around the main flower with leaves and smaller flowers joining the stem and filling in space. Each circular unit is complete and does not join with other stems all over the ground. The separateness of each motif creates the appearance of a thin vertical line separating sections of the design.

The second arrangement has a stem pattern that is more complicated, though it also is not continuous. The diagonal placement of the main flowers is reminiscent of the Mughal arrangement of individual $b\overline{u}t\overline{i}$ on a ground and is probably an extension to the Mughal influence on the tradition of brocade design.

The third type of linear placement is one in which the stem is a continuous vine covering the ground with the flowers at set intervals, either placed diagonally to each other or one above the other as in plate 5. The airiness of this pattern captures some of the feeling of an Indian chintz or crewel embroidery, but the stem is more restrained since it lacks the absolute freedom to meander over the ground that a surface technique offers. It is more difficult and complicated to design and to set up the loom for a pattern with a continuous stem than for one that is broken at regular intervals, and therefore the third type of design for phulari brocades is done only on the most expensive pieces.

Modern phūlaṛī fabrics often show a marked deterioration of design that accompanies volume production and less precise standards. This includes the use of looser weaving with fewer pattern threads to the inch which produces a much rougher product. Often the flowers are much smaller with random, sketchy sprigs and leaves, no longer joined to the flowers.

Plate 5 is a modern phūlaṛi brocade in which the design has indeed changed, but not merely as a deterioration of old styles; it is, rather, an adaptation of traditional motifs in a new attitude. It is a plain weave and follows the modern predilection for the weave to be less tight, but has camouflaged this fact successfully by spreading the design out. The continuous twining stems are there, and the traditional stylized flower shapes and leaves. The design is as formal as its predecessors but has been lightened and simplified. This is a good example of the return to traditional motifs popular in modern markets but which have been simplified for the sake of easy and fairly fast production. While speed and efficiency are

important, this is a carefully woven piece, intended for export to Europe or the United States, and is a genuine brocade as it has the pattern wefts introduced locally in small areas instead of thrown the entire width of the fabric. This allows the design to be more spread out while retaining a neat, finished look without long, floating threads across the open spaces on the back of the fabric.

Plate 6 is also a very carefully woven modern piece, with silver threads on a twilled white ground. The flowers and scrolls are outlined and accented in pink, as were those of the piece described by Sir George Watt in 1903. The silver, like much modern gold in brocade, is no longer even metal, but a slightly twisted, soft, shiny silk yarn which has been dyed to approximate metal. In a modern context this may be even more satisfactory than fabrics incorporating the genuine metal, for the cost of gold or silver would be prohibitive for the manufacturer and the consumer, and for either Indian or western dress this fabric will be much lighter and more comfortable than its metallic counterpart.

The flowers and scrolls in plate 6 have less of the Mughal precision that marks the 19th century pieces, and the leaves are much larger and closely parallel the feather designs found in the 16th or 17th century European damasks. The pattern is larger than the 19th century example of plate 4, but still follows the conventions of diagonal arrangement and reversal of the direction of the flower. The flower itself is a departure from the earlier and traditional motif.

Būtīdar Designs

The style of brocade known as butidar shows the strong influence of a continuing tradition in the pattern development of Banaras brocades. Since Mughal times it has been especially popular, and though some of its appeal was lost during the early part of the 20th century, in the last fifteen or twenty years it has enjoyed a tremendous revival of interest.

The word $b\bar{u}t\bar{a}$ means simply 'flower' ($b\bar{u}t\bar{i}$ is a small flower), but is used to describe any single, disconnected, repeated motif, whether floral or not. There are a number of categories of these $b\bar{u}t\bar{a}$ or $b\bar{u}t\bar{i}$, and I shall attempt to compare and illustrate the major ones in the discussion of this most popular form of brocade design.

Varieties of the $b\bar{u}t\bar{a}$ include the motifs of $b\bar{a}n$ $b\bar{u}t\bar{i}$ in the inverted heart shape of a $p\bar{a}n$ or betel leaf (plate 9), canda $b\bar{u}t\bar{i}$, which is round or "moon" shaped, and most often, the disconnected sprig or shrub or the traditional mango shaped motif.

It was the Mughals who first introduced the prescribed lines of the $b\overline{u}t\overline{a}$ with their emphasis on the stylized natural motifs of flowers. The A'in manuscript of the period of Akbar (1556 - 1605 A.D.) mentions the importation of Persian masters, particularly one Ghias Nagshaband, to the court to improve the quality of design. In this period, the emphasis was on half-blooming flowers on top of an idealized bunch of leaves attached to an S-curving stem.

The Jahangir period (1605 - 1627 A.D.), emphasized full-blown flowers like the poppy, but still retained the delicately curved stems and leaves.

With the reign of Shah Jahan (1627 - 1658 A.D.) came still more detail in leaves and tiny blossoms, and it is from the late Mughal designers of this period that the prescribed shape for $b\bar{u}t\bar{i}$ originated, with the tiny flowers surrounded by exhuberant foliage. It is these prescribed shapes - the circle, the mango, and the oval - that have predominated in the 19th and 20th centuries.

The round buti are generally of a fairly uniform size (1 - 1 - 1/2) in diameter), and crowded spacing, in rows arranged diagonally to each other, but within the medallions there is a wide variety of motifs. While there are many flowers which I, personally, cannot identify, some of them are flowers on bushes which have been described to me as roses, marigolds, or poppies. In the early 19th century, it was common to employ such central Asian motifs as the lotus, jasmine, and champa flowers, as well as many that the artists were not personally familiar with, such as the iris, tulip, poppy, rose, and narcissus. This lent an imaginative quality to the designs employed that often renders the flower unrecognizable.

The earliest of the round $b\overline{u}t\overline{t}$ involves simply the flower or bush within the circle. The motif may be outlined in a different colored silk from that of the ground, as is done in plate 7, but it was not until the late 19th century that it became common to space the medallions farther apart and fill in the spaces around them with foliage or vine, or unrelated, abstract designs. Often the flowers must be contorted beyond recognition to fit into the enclosing space.

The oval-shaped $but\bar{t}$ is not as common as the circular, but the same motifs, spacing, and backgrounds are found applying to the oval shape. Often the oval is much larger, up to four inches long, whereas the circular $b\bar{u}t\bar{t}$ is rarely over two inches in diameter.

The $p\bar{a}n$ $b\bar{u}t\bar{a}$ is an interesting motif. Taking its shape from the betel leaf, it looks like a spade or inverted heart and is often as large as four or five inches long. In nearly every example I found, including the one modern example, the $p\bar{a}n$ $b\bar{u}t\bar{a}$ had a jagged edge and was inhabited by some floral

motif. The spacing of these larger motifs is more open, corresponding with their size, and there is quite often a scroll or flower in between or above $p\bar{a}n\ b\bar{u}t\bar{a}$. These ground-filling designs between the main motifs are called $Jh\bar{u}l$, which means "trellis" in Hindi, and is used for the latticed or ogival meshes which sometimes predominate in a brocade pattern and which I will discuss in the next section.

The single motif most likely to be associated with Indian design in the minds of most westerners is the cone or mango (commonly called the 'paisley' in reference to the town of Paisley, Scotland, which took up the copying of Kashmir shawls in the 19th century). The origin of this design is the subject of much controversy among textile historians, for it is not clearly established whether the motif was imported into India from Persia through Kashmir, or whether it grew independently in the several centers where it was popular as a fabric design. In Banaras it is maintained that no matter where the Kashmiri shawl weavers got their version, the Banarasi weavers developed their own mango design without the influence of others. ⁹

I cannot testify to the truth of this assertion, but there are differences between the two styles. The Banaras mango is usually wider at the base than the Kashmir cone, and in general is very similar in shape to the young mango that grows in the area. This is especially true of the older examples of brocade.

The cone is known all over India by various names. In Kashmir it is sometimes referred to as $bad\bar{a}m$ or "almond," while further north and west into Persia it is compared to a cypress tree. In Banaras it may be called a $kala\hat{n}ga$ or "plume" in reference to the peacock plume in Lord Krishna's crown, or it may simply be called keri or "mango."

In reference to the development of the Kashmir cone in shawl designs, John Irwin in his book *Shawls* makes a comment that is valid to the development of all of the brocade motifs in Banaras, but particularly to the mango, when he says, "As guides to dating, the different stages in the development of the cone must be regarded with caution. Because a certain form came into vogue at a certain period, it did not necessarily follow that earlier types were superseded. In fact, it often happened that the older well-tried motives and patterns outlived the new." Indeed, this is true throughout India; a style of design is rarely completely superseded, but rather, becomes part of a vast artistic tradition that designers draw on at will.

In some of the larger examples, the mango resembles a $p\bar{a}n$ $b\bar{u}t\bar{a}$ with its point bent to one side. There is the same finial at the point and the

same type of flowers inhabiting the motif, although perhaps not as symmetrically. In succeeding rows the mangoes usually all point in the same direction, although there are examples in which they alternate. As with the smaller, circular buti, it is characteristic for the mangoes to be arranged in a diagonal progression instead of having each row directly above the last.

There is a difference between the mango (or the $p\bar{a}n$ $b\bar{u}t\bar{a}$) and the geometric $b\bar{u}t\bar{i}$ in that the mango already represents an organic shape and the flowers within it fill up the empty space and are therefore rather abstract or disconnected. With the circle or oval, the plant seems to be the basis for the design and the geometric shape merely its superficial form. Thus the mango seems to emphasize a contained symmetry and rhythm, while the circles have, coupled with an inner grace, an emphasis on the symmetry of the complete pattern of circles on a solid ground. This difference is also shown in the size of these motifs. The smaller designs have more impact on the viewer as a whole rather than as individual units which must be examined closely to make out the plant forms enclosed. The larger mango and $p\bar{a}n$ $b\bar{u}t\bar{a}$ are easier to absorb visually as individual designs. Many of the smaller mangoes are treated as the circle is, which indicates that much of the distinction involves size and not natural vs. geometric outlines.

Within the outer fringe of flowers and/or leaves (though properly these little jagged points are not leaves at all but convention, because the $p\bar{a}n$ $b\bar{u}t\bar{a}$ is a leaf itself and the mango is a smooth-skinned fruit), there is usually a smooth, curved line. In many modern examples the rough outline has been dropped and only the line is left, but more often it is still there or has been transformed into a slight ruffle or more abstract zigzag.

As regards the enclosed motifs of these larger mangoes and $p\bar{a}n\ b\bar{u}t\bar{a}$, there is a symmetry and rhythm which are distinctive, the $p\bar{a}n\ b\bar{u}t\bar{a}$ are the most symmetrical, with flowers branching off from a central stem. Mangoes often have a symmetrical or balanced interior, especially those from before the 20th century or in a traditional style.

There is an adaptation of the mango motif which is fairly new to the Banaras brocade industry (within the last fifteen years), and this I call a double mango. It consists of two mango shapes overlapping and pointing in different directions, one usually a little smaller than the other. (plate 12.) These pairs of mangoes show a definite borrowing from Kashmir of the elongated narrow mangoes so popular in 19th-century shawl patterns. This influence is also seen in some of the modern single mangoes which are more slender and have longer points than previously.

Jhāldar Designs

When speaking of the $jh\bar{a}ldar$ or trellis designs, it would be easy to assume that these complicated ogival and diamond-shaped mesh designs developed out of the less precise $b\bar{u}t\bar{i}$ surroundings - but I think it unlikely that this is the case. While the $b\bar{u}t\bar{i}$ in the 19th and 20th centuries is really a Mughal-inspired motif, the mesh reflects a medieval style with some Persian influence.

The ogival shape and the meshwork that often surrounds it are characteristic of Byzantine fabrics of the 10th and 11th centuries. The motif became popular in Italian silks and velvets of the 13th to the 16th centuries. Through Turkey it spread to Persia and India. It is unlikely that the pattern grew up independently in Banaras, as there was contact between the weavers of Banaras and those of all of these places. It is interesting that while the brocades of Banaras show a very strong Kashmiri influence in the area of $but\bar{t}dar$ designs, particularly the mango, there doesn't seem to be the emphasis on mesh patterning in Kashmir that there is in Banaras. The ogee was more popular in the pieces directly influenced by Persian tastes, the Mughal court brocades, than in those influenced by the patterning of Kashmir shawls.

The mesh itself may have first developed from a simple geometric check or diamond pattern whose sides became vines and were enriched with interspersed flowers. The character of these vines has changed over the years, at first maintaining a strict geometry and later branching out and becoming thicker to more completely fill the space surrounding a $b\bar{u}t\bar{a}$. In the early Mughal period, the vines became more sparse, with slender, graceful stems and delicate flowers, but during the 19th century they again solidified to a constant width for any given piece without the rhythmic fluctuation of the more open motifs.

As with the $but\bar{t}$ there are particular motifs with appropriate names; the $bulbul\ chasm$, for example, is a small check with a dot in the center, usually woven so that it is reversible. I found two examples of this pattern, probably both of the same period (late 19th century), and both with a one-half inch check. One was woven in colored silks, while the other was woven so as to be predominantly gold on one side and silver on the reverse.

There is one flower in particular that appears recurrently as a brocade motif, both in $but\bar{u}dar$ and other types of design, but especially in the $jh\bar{a}ldar$ patterns. This flower is the $rudr\bar{a}ksa$, sometimes called chrysanthemum, and is composed of teardrop-shaped petals surrounding a round or oval center. It is a symmetrical motif, although it is sometimes round and sometimes flattened at the top and bottom, depending upon which fits best with the surrounding designs. It is equally appropriate whether it

forms the trellis intersections or the center around which the trellis is formed, and it often appears in borders.

Since Mughal times, the $jh\bar{a}l$ has become increasingly popular with those merchants who are interested in reducing production costs, for it is of the type of pattern which allows the weaver to throw the shuttle all the way across the loom rather than using it in small localized areas. The time saved in production more than makes up for the extra imitation gold thread used, and the product is particularly sumptuous, although modern, western markets often consider these designs to be flashy and to lack subtlety.

There are two primary ways to approach the designing of $jh\bar{a}l$ patterns. The first is to begin with a $b\bar{u}t\bar{a}$ and fill in the surrounding spaces with geometry or foliage; the second is to start with the geometric network and to embellish it by making it fuller or by inhabiting it. These are two ways of viewing the breaking up of a flat surface, and the spatial relationships involved are usually quite different, although the emphasis on $b\bar{u}t\bar{a}$ and $jh\bar{a}l$ are sometimes so carefully balanced as to make it difficult to discern the designer's attitude.

In addition there are more unconventional uses of these two basic attitudes. In one modern piece that I saw there was a background of small gold checks with a $p\bar{a}n$ $b\bar{u}t\bar{a}$ superimposed over them at regular intervals. Plate 17 has the ogival center of the mesh in gold, while the vine itself is woven in silks of the background color with tiny silk flowers of a contrasting color sprinkled throughout and gold spots placed at the intersections and in the mesh. This creates the effect of a negative mesh, or outline of the ogival center, and is another interesting approach to the breakup of space into units that can be rhythmically and easily handled by both the designer and the weaver.

Sikargah and Jangala Patterns

In the history of Indian textile design, the *sikargah* and *jangala* patterns are ancient and famous. Both are characterized by tiny animals or people; *sikar* means "hunt" and many brocades represent hunting scenes. *Jangala* means in Hindi simply "wild" or "jungle," and is used to describe any pattern incorporating wild animals. Among the most popular creatures depicted are elephants, tigers, deer, peacocks, and geese. The cave paintings of Ajanta show fabrics patterned with animals, particularly geese. It is impossible to tell if the designs on the fabrics depicted are printed, woven, or embroidered, but they are examples of designs common to all the textile arts of the 7th century A.D. The goose motif was considered especially auspicious when worn by brides. In the *patola* or *ikat* wedding

saris of Gujarat of the 12th to the 16th centuries it was traditional to find bird motifs inhabiting geometric surrounds of squares or diamonds. These patola are now copied all over India, with birds and animals inside squares. While the ikat and printing methods may have little to do with brocade weaving, the designs used are closely related, and since Gujarat was also an early brocade center in competition with Banaras, the relationship is closer than might at first be surmised.

"In the woven art of India, the greatest use was made of the human figure, or beasts and birds of various kinds, and more or less vigorous and naturalistic pictures of the chase. These Indian hunting scene fabrics appear to have been popular in ancient Greece. Homer, describing the ornament on a king's robe says:

In the rich woof a hound, mosaic drawn, Bore on full stretch, and seized a dappled fawn; Deep in his neck his fangs indent their hold; They pant and struggle in the moving gold.

--Odyssey, book 19."11

In India animals may often be representations of mythical or religious figures. Each of the gods in the Hindu pantheon is associated with an animal which acts as his vehicle and as a determinant, making the iconographic representation of the deity easier to identify. When one of these animals appears alone, "it embodies, on an inferior plane, the energies of the anthropomorphic god. . ." ¹² This does not by any means explain each individual appearance of an animal or human figure in brocade weaving, but this symbolism is an important factor in the development of the Indian artistic tradition, of which brocade weaving is a part.

During the rule of the Mughal emperors, *šikargah* scenes lost some of their popularity, for the Mughals brought with them their own Persian floral patterns and their own designers. These new designers added their own influence to the existing Indian motifs, and introduced new styles which were, in turn, influenced by Indian tastes, but since the rulers and court officials were the ones who could afford gold brocades and who commissioned them, their tastes predominated. From the 16th to the 19th centuries, animal motifs were rarely woven in Banaras, though they continued to be produced in the western brocade centers of Gujarat.

In the 19th century, the popularity of the *jangala* and *śikargah* motifs was revived in response to a growing western market. The figures of unfamiliar animals, such as tigers, peacocks, and elephants, and of people hunting were considered to be exotic and oriental and were very well received in Europe.

During the 19th century the sikargah motifs were often incorporated into an all-over phulari pattern on a fabric for a coat or trousers. Many times they were used to inhabit mangoes or in wide and elaborate borders.

More recent use of animals and human figures emphasizes each figure by isolating it somewhat, as individual $b\bar{u}t\bar{t}$, or in small groups in narrow borders or oval $b\bar{u}t\bar{a}$ such as the one surrounding the figures of Krishna, Radha, and the cow in plate 19.

The size of the motifs has remained the same, approximately two inches long, but the spacing has changed with the new demands for simple sophistication from western consumers and for inexpensively produced motifs from the producers.

Striped Patterns

Geometric patterns, and particularly stripes, are among the most ancient of textile designs. They are simple and effective. While vertical (warp) stripes are produced in Banaras, diagonal stripes have long been more common in Banaras weaving. Both of these styles often incorporate the kind of running floral or bel that is so common in brocade borders.

The diagonal stripes may run in either direction, and are often combinations of bel and wavy or zig-zag outlines spaced with rows of buti. The width of the stripe is usually between one and two inches. It is common to find a number of colors incorporated into both the striped patterns and similar border designs, but it is equally common to find stripes of gold flowers on a solid colored background.

The influence of the Mughal court on striped patterns is seen most clearly in the patterns that are heavily floral with little background color showing in the spaces between stripes and the same jagged leaf-like edging to each stripe that was observed earlier in the $p\bar{a}n\ b\bar{u}t\bar{a}$. This shows the late Mughal emphasis on weight and solidity that is also present in $jh\bar{a}l$ designs continuing into the 19th century, and is an example of the practice of taking a particular shape – in this case a certain width of stripe – and filling it with flowers and foliage. The varieties of flowers and leaves to be found are the same as in the lattice-work designs, and these flowers provide the most consistent link between all of the styles of brocade patterning found in Banaras.

Border Designs

An important consideration in discussing both the patterning and the weaving of Banaras brocades is the border, whether it be the border of a wrapped garment such as $a \, s \, \bar{a} \, \bar{r} \, \bar{i}$ or $dhot \, \bar{i}$ (a traditional garment worn by men), or a border on a stitched garment.

Borders have long been important in Indian patterned weaving, but became especially so with the coming of the Mughals and their subsequent influence on styles of design. Borders in the 19th century greatly reflect this Mughal influence and are almost always floral with patterns similar to those in the $ph\bar{u}lar\bar{i}$ type of brocade. One difference is that the flowers and vines in the borders are confined to a narrower space, and for the most part do not succumb to the exhuberance characteristic of the all-over bel and $b\bar{u}t\bar{t}$.

The stem is usually a simple serpentine curve, or a slightly more involved pattern curving around and almost enclosing the flower. This last form is reminiscent of the $\overline{butidar}$ patterns in which the floral motif is formed into a circle with the stem curving around its circumference.

The flowers are usually the dominant part of the border design, as the stems are slender and the leaves small. The most common floral shape is the same as that in the $ph\bar{u}la\gamma\bar{i}$ and $b\bar{u}t\bar{i}dar$, with teardrop shaped petals radiating from a central circle. These may be in profile or head on, and there are often several colors employed.

The width of the borders woven over the last century varies considerably with changes in fashion. The examples dating from before 1900 that I have found are quite narrow, usually two or three inches.

In the early part of the 20th century it was popular to wear wide borders on $s\bar{a}\gamma\bar{i}s$. (Borders on men's $dhot\bar{i}s$ and trousers had lost their popularity.) These early 20th century examples are usually nine or ten inches wide, which is the widest that can be handled comfortably on the type of loom that the weavers of Banaras use.

In the 1930's and 1940's it became popular to wear a narrower border of three or four inches, for simplicity in dress was a symbol of the growing national movement. This trend continued through the 1950's.

Since 1960 brocade $s\bar{a}r\bar{i}s$ and shawls characteristically have a border of five or six inches in width, which is often woven on a ground of a bright contrasting color to the ground of the $s\bar{a}r\bar{i}$.

* * * * * *

Conclusion

It may seem that the Banaras brocade industry is losing its quality of design and weaving and is going the way of the hand-painted calicos that reached the height of their popularity 250 years ago and have been disappearing ever since. I feel this is not the case with the brocades, however. The last fifty years have been a difficult period for the brocade manufacturers because of an enthusiasm within India for machine technology, and a feeling that brocades must keep up in production with other aspects of the Indian textile industry. During the second quarter of this century the industry nearly died out. But since Independence there has been a tremendous revival of interest in the Banaras brocade tradition. This is largely due to the help of organizations such as the All India Handloom Board, which has established the Weaver's Service Center in Banaras, to assist the brocade industry in holding its place and preserving this important handweaving tradition. The Weaver's Service Center functions to support the industry by teaching weaving and related arts, helping manufacturers to obtain necessary materials at a reasonable cost, and by maintaining a staff of designers who work to provide manufacturers with designs at a nominal cost.

Some of these designs are very modern but are drawn from a vast resource of Indian traditional design. An example of this is plate 21, which shows the elephant headed god, Ganesa, mounted upon an elephant. (This is somewhat unusual as his customary mount is a rat). This design was adapted from a printed or batik fabric from Bihar on the eastern coast of India.

Many of the designs that westerners like because they are "traditionally Indian" are indeed "traditional" and "Indian," but are from sources other than Banaras brocade weaving tradition. Some designers and historians resent the intrusion of designs from other parts of India into western popularity in the form of brocades, but I feel that with the careful understanding of experienced designers the designs can be easily adapted within the design tradition of Banaras itself. The history of design in India is one of growth and the assimiliation of ideas from other areas and if this were not true designs would quickly become standardized and rigid.

In contrast, a few young designers, with inadequate training in weaving and weaving design, have been swept up in a current of industrialization and are designing pieces which represent, at best, a misunderstanding of western values and lifestyles. Some of these brocades include such motifs as automobiles and ice cream cones and emphasize garish color schemes reminiscent of a Hindi movie poster.

This type of design is one reason that some people feel that the brocade industry is declining. Another reason is that as silk becomes more expensive and unavailable, the market is flooded by more and more mixtures of silk with cotton, nylon, rayon, and polyester, as well as $kel\bar{a}$ or plantain fiber which is produced in South India. More designs are $lanc\acute{e}$ rather than $broch\acute{e}$, and the motifs are simplified with fewer details such as $m\bar{i}n\bar{a}$ (tiny spots of color hightlighting a motif).

The production of brocades is becoming more expensive, and in order to keep up with a widening Indian market (in which a style of brocade will probably only be popular for two or three years instead of the twenty to thirty year popularity of designs that existed in the 19th century) and a growing demand abroad, the manufacturers are trying to speed up design and production while minimizing costs. With this process of commercialization, which has been accelerating since about 1860, there is of necessity some deterioration in the quality of design, materials and weaving.

However, in contrast to this large group of ordinary, inexpensive brocades, there are still being produced some magnificant pieces, which are fitting tributes to the skill and artistry of the designers and weavers of Banaras. These awe-inspiring pieces are quite expensive, but the brocades of Banaras have always been luxury items, and it is encouraging that this tradition of quality has not entirely been relinquished in favor of mass production.

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All photographs were taken by the author. 19th century examples are in the museums cited. Modern examples, were for the most part, photographed in shops and weavers' workshops. In all cases, the warp is the vertical axis of the photograph.

FOOTNOTES

- 1. Irene Emery, THE PRIMARY STRUCTURE OF FABRICS: AN ILLUSTRATED CLASSIFICATION, Washington, D.C., The Textile Museum, 1966, p. 171.
- 2. IBID., p. 172.
- 3. Rustram J. Mehta, HANDICRAFTS & INDUSTRIAL ARTS OF INDIA, Bombay, Taraporevala & Sons, 1966, p. 99.
- 4. IBID., p. 99.
 See also: JOURNAL OF INDIAN TEXTILE HISTORY, Vol VII, for a complete description of the NAKSH patterning process.
- 5. Rai Anand Krishna, "Historical Background" in Ajit Mookerjee, ed., BANARAS BROCADES, New Delhi, Crafts Museum, 1966, p. 38.
- 6. Vijay Krishna, "Living Weavers at Work" in Ajit Mookerjee, BANARAS BROCADES, New Delhi, Crafts Museum, 1966, p. 89.
- 7. IBID., p. 82.
- 8. Mehta, p. 100.
- 9. Matthew Blair, THE PAISLEY SHAWL AND THE MEN WHO PRODUCED IT, Paisley, Alexander Gardener, 1904, p. 30.
- John Irwin, SHAWLS, A STUDY IN INDO-EUROPEAN INFLUENCES, London, Victoria & Albert Museum, 1955, p. 12.
- 11. Luther Hooper, PITMAN'S COMMON COMMODITIES AND INDUSTRIES; SILK, ITS PRODUCTION & MANUFACTURE, London, Sir Issac Pitman & Sons, 1924, p. 101.
- 12. Heinrich Zimmer, MYTHS & SYMBOLS IN INDIAN ART & CIVILIZA-TION, New York, Harper & Row Publishers, 1946, p. 171.

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Plate 1: Mango design for a sari. Banaras. 1974.

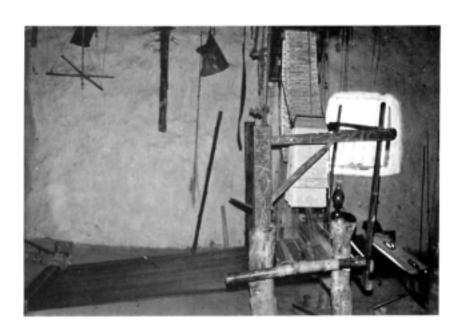


Plate 2: Jacquard pit loom for weaving saris. Banaras.



Plate 3: Detail of Jacquard mechanism on pit loom.

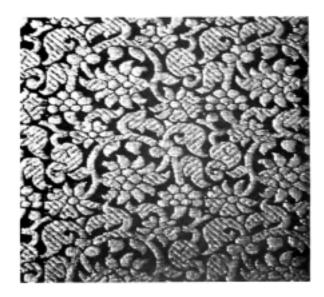


Plate 4: 1873-74. Gold, phūlarī brocade on purple satin ground 1-1/2" vertical repeat, 2" horizontal repeat. From the J. F. Watson sample book, Victoria & Albert Museum.



Plate 5: 1973-74. Gold, <u>broché</u>, <u>phūlarī</u> design on brown, plain woven ground. 4" vertical repeat, 5" border of mangoes.



Plate 6: 1973-74. <u>Lancé</u> woven silver flowers outlined in pink on a twilled white ground. 3" horizontal repeat.



Plate 7: Late 19th c. 1-1/2" round buta, silver marigold on yellow ground. Flowers are outlined in red silk. Bharat Kala Bhavan, Banaras.

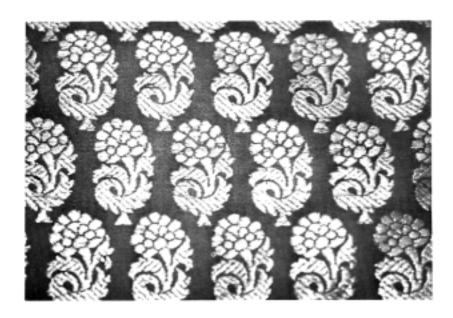


Plate 8: Mid 19th c. 1-1/2" long gold marigold, egg-shaped \underline{buti} on a rose colored silk twill ground. Bharat Kala Bhavan.



Plate 9: Mid 19th c. 5" \overline{pan} \overline{buta} in gold on dark red silk twill ground. Bharat Kala Bhavan.



Plate 10: Mid 19th c. 2" mangoes on dark pink silk twill. Flowers of various colors inhabit the mangoes. Bharat Kala Bhavan.

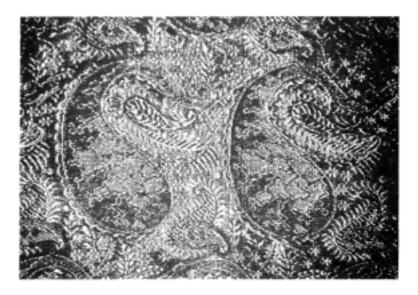


Plate 11: 1973-74. (100 year old design). Gold & dark blue mango surrounded by small mangoes and gold leaves with bright blue highlights (mina). Lancé woven on satin ground. 3" vertical repeat.



Plate 12: 1973-74. Lancé woven, 4" high double mango in gold, blue & green on a pink ground.



Plate 13: c. 1850. 2-1/2" wide gold foliage diamonds on a dark green, plain woven ground. Silver buta with red mina highlights. Bharat Kala Bhavan.



Plate 14: 1973-74. Lance woven hexagonal mesh patterned gold brocade with mina of blue and green on a dark red satin ground.



Plate 15: Mid 19th c. Silver & gold flower <u>buta</u>, outlined in red & green, inhabiting a 2" long gold ogival mesh. Ground is twill woven dark purple silk. Bharat Kala Bhavan.



Plate 16: Mid 19th c. Floral <u>būtā</u> in 2" ogee. <u>Lancé</u> woven in gold & colored silks on a dark pink ground. Bharat Kala Bhaven.

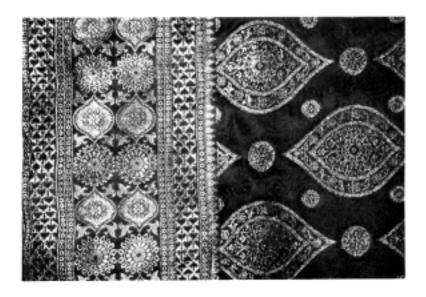


Plate 17: 1973-74. Broché, gold patterned, satin sari. Blue ground with colored silk patterning in ground. 6" orange & gold border with colored highlights.



Plate 18: 1960's. Shot woven blue & purple silk stole. 3" $\underline{\text{lanc\'e}}$ woven brocade border with design of peacock and dancing girl.

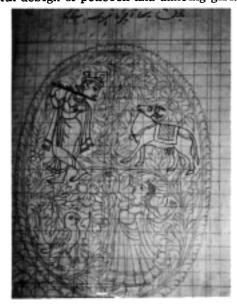


Plate 19: 1930-35. Design for an oval $\underline{\underline{buta}}$ enclosing Krishna, Radha and a cow.



Plate 20: 1973-74. Border & ground of a $\overline{\underline{\text{sari}}}$ with a 2" wide diagonal stripe.



Plate 21: 1973-74. Brown raw silk lance patterning on white raw silk. Ganesa riding on an elephant.